



Introducing

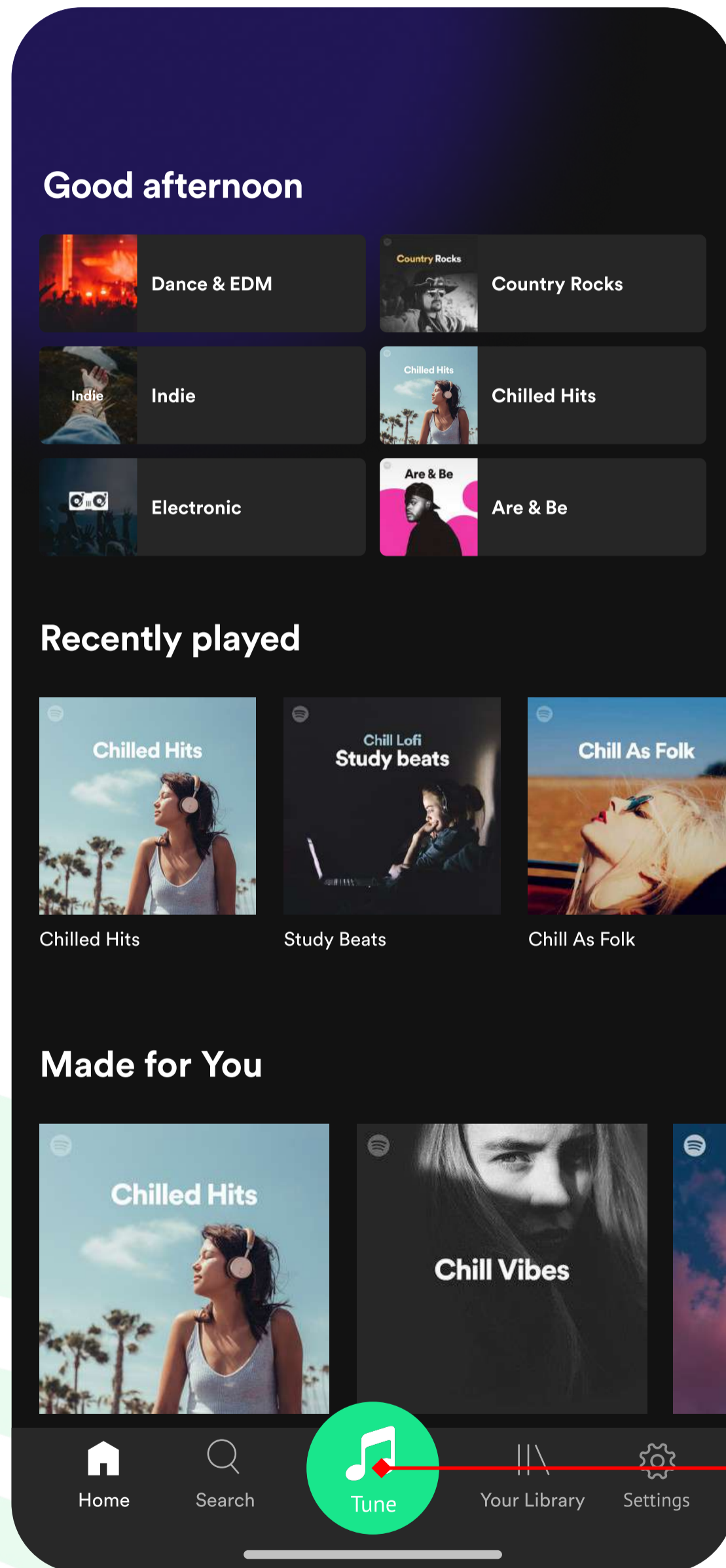
# Spotify Tune

An intuitive playlist generator  
to match familiarity and release date.

Idea by Mark Nuyens  
Version 1.0 | 19 Feb 2022

## Auto-tune mode

In this (default) mode, Spotify generates a playlist instantly and automatically starts playing it. This playlist is generated using AI and user listening habits. For example, when a user prefers a specific type of genre in the morning, this type of music would get generated for the user during the morning. One might consider this feature to be a shortcut to the “fine-tune” mode (page 3), more specifically to the center of its grid (“comfort zone”). This feature could be loved for its fast and easy access, allowing users to “just turn on their music”, as one would like to do on a busy day.



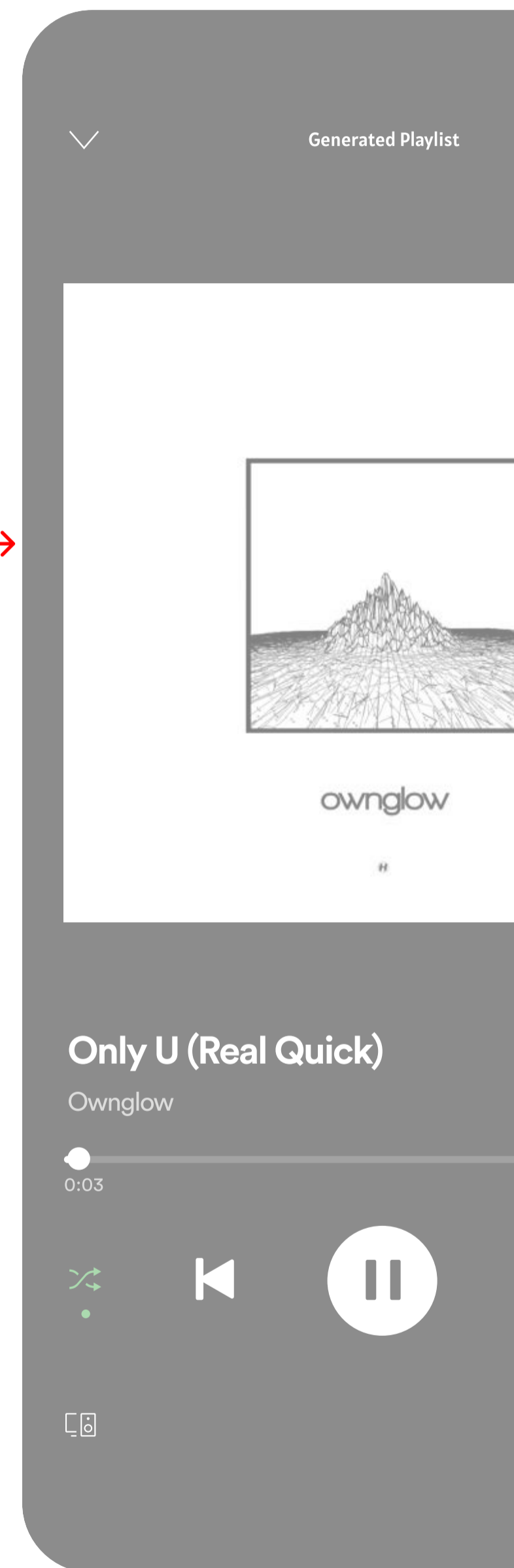
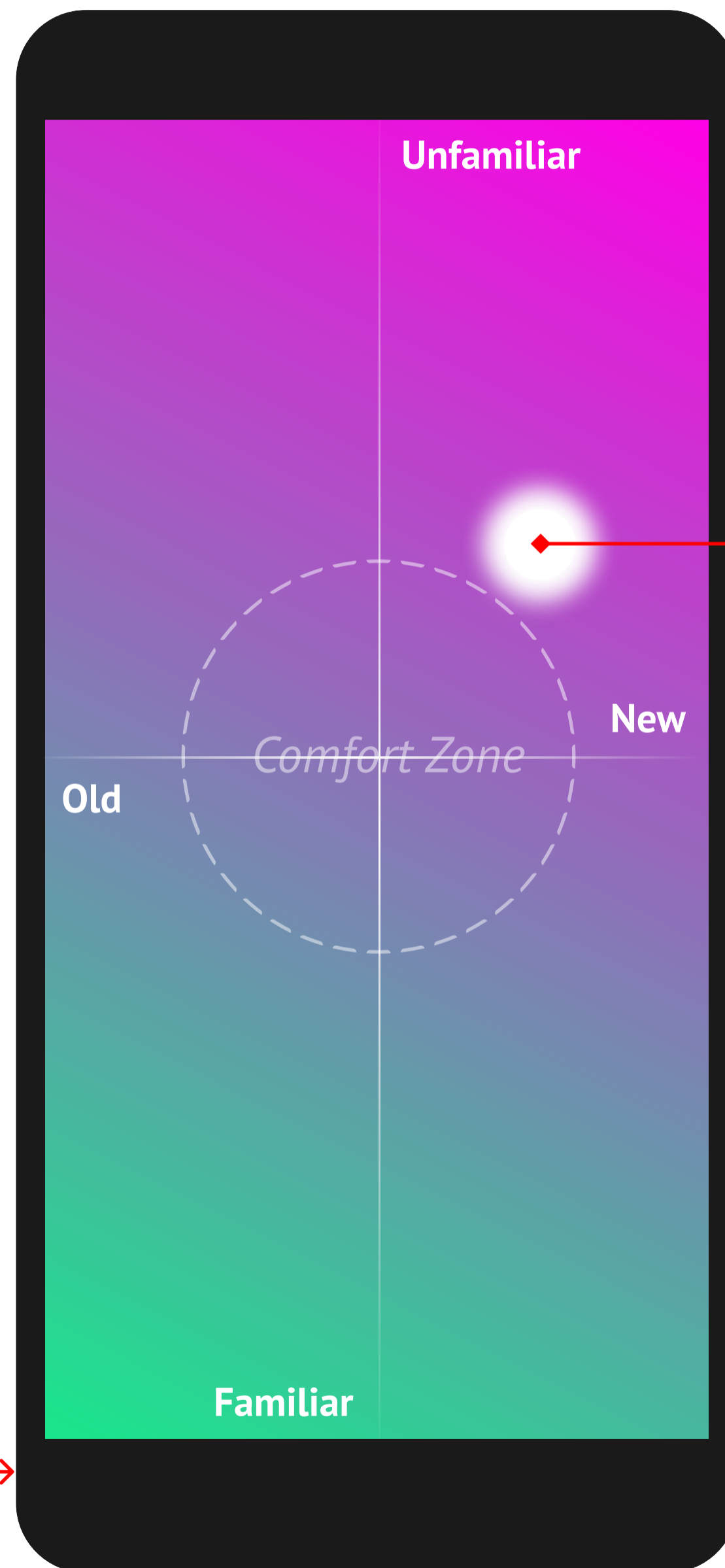
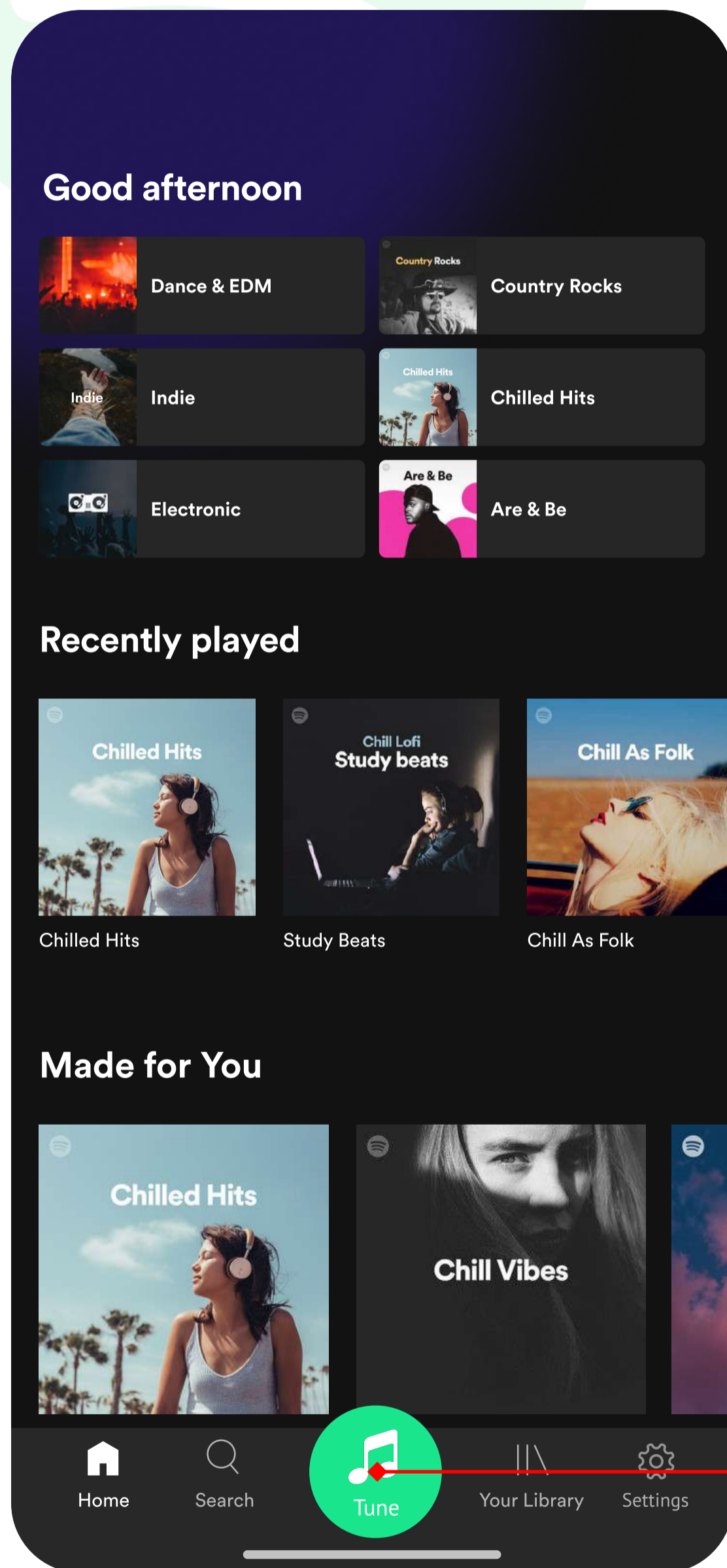
1. User taps the “Tune” button once.



2. A playlist is generated and starts playing.

## Fine-tune mode

In this mode, Spotify would provide a visual grid that represents the user's preferred type of music. The Y axis represents the preferred familiarity of the tracks, the X axis represents the preferred time, or release date. Essentially this will allow a user to find music based on their willingness to leave their comfort zone. Move upwards and they will encounter new artists and possibly related (sub) genres. Move downwards and they will find existing music they know and love. Moving horizontally will determine the time the tracks were released. They might want to listen to some 'oldies' or perhaps the newest tracks at that time.



1. User taps and **holds** the “Generate” button.

2. A visual grid is displayed, allowing the user to fine-grain by dragging and confirm by releasing their finger. (the glowing circle represents the user's finger)

3. The playlist is created and starts playing automatically.